

**EXECUTIVE TREND
REPORT EXAMPLE**

PLEASE NOTE: ALL METRICS IN THIS
REPORT IS USED AS EXAMPLES TO
ILLUSTRATE A REAL REPORT.



Casinolytics



**YOUR
BRAND
LOGO**

Executive Trend Report
[MONTH, YEAR]



PERFORMANCE SUMMARY

MONTH / YEAR



Metrics on right side shows data on all streamed casino games on Twitch tracked by our AI in [MONTH/YEAR].

Reach is measured on total viewer minutes all games have had during the period.

Airtime is measured on total tracked minutes all games have had during the period.

Games is measured on total unique games that were identified during the period.

Streamers is measured on total unique streamers that were identified playing a minimum of one game during the period.

REACH

492.5_M

AIRTIME

526.7_K

GAMES

593

STREAMERS

321



PERFORMANCE SUMMARY

MONTH / YEAR



Metrics on right side shows data on all streamed casino games on Twitch from [PROVIDER] tracked by our AI in [MONTH/YEAR].

Reach is measured on total viewer minutes all games have had during the period.

Airtime is measured on total tracked minutes all games have had during the period.

Games is measured on total unique games that were identified during the period.

Streamers is measured on total unique streamers that were identified playing a minimum of one game during the period.

REACH

20.2_M

XX% OF TOTAL

AIRTIME

17.1_k

XX% OF TOTAL

GAMES

17 / 19

STREAMERS

265

GAMES

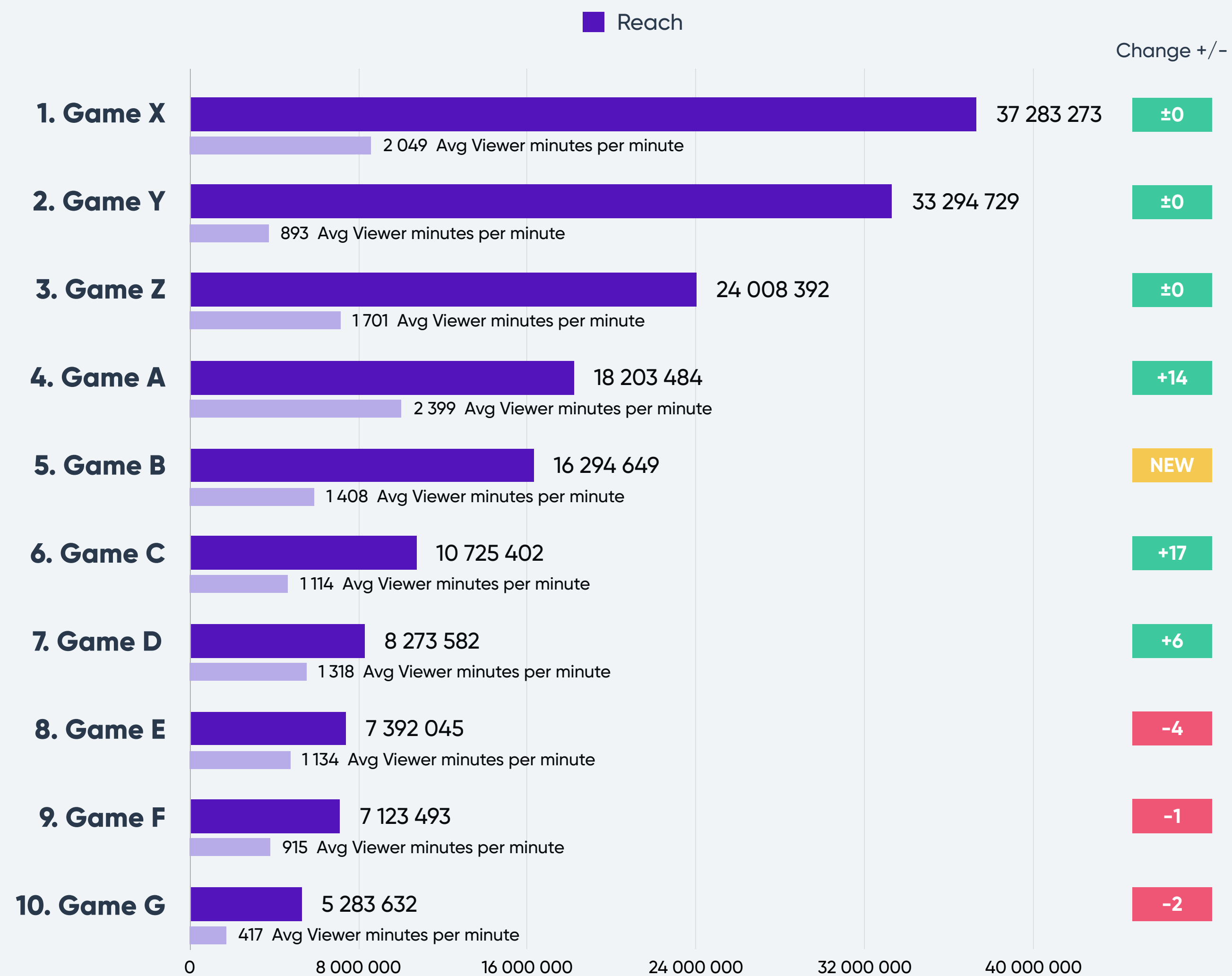


TOP 10 GAMES

REACH

Top 10 games with the highest total reach on Twitch in [MONTH/YEAR].

Game Reach is measured on total viewer minutes a game has had during the period. The light purple bars shows the average viewers per minute.



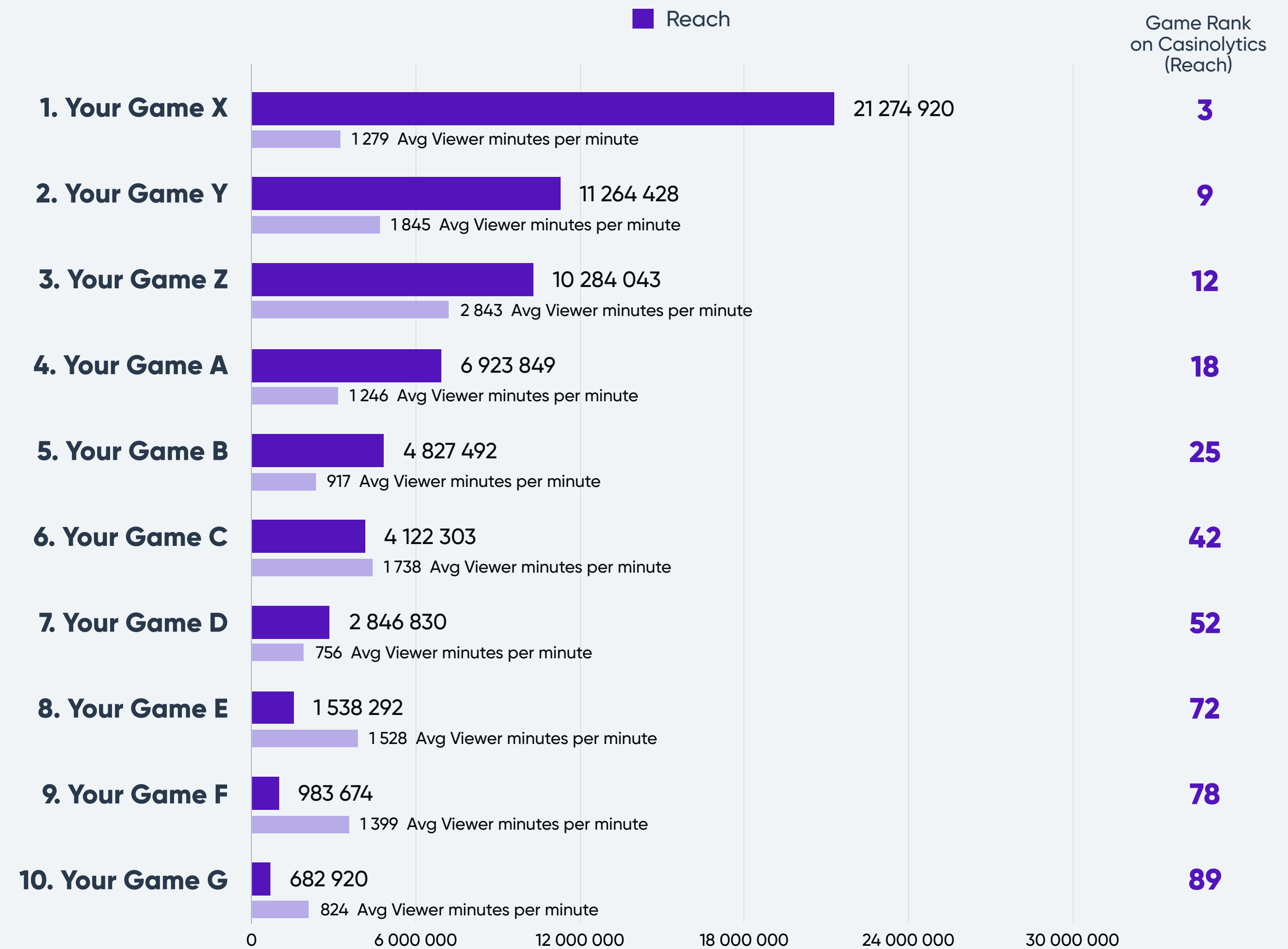


TOP 10 GAMES



Top 10 games from [PROVIDER] with the highest total reach on Twitch in [MONTH/YEAR].

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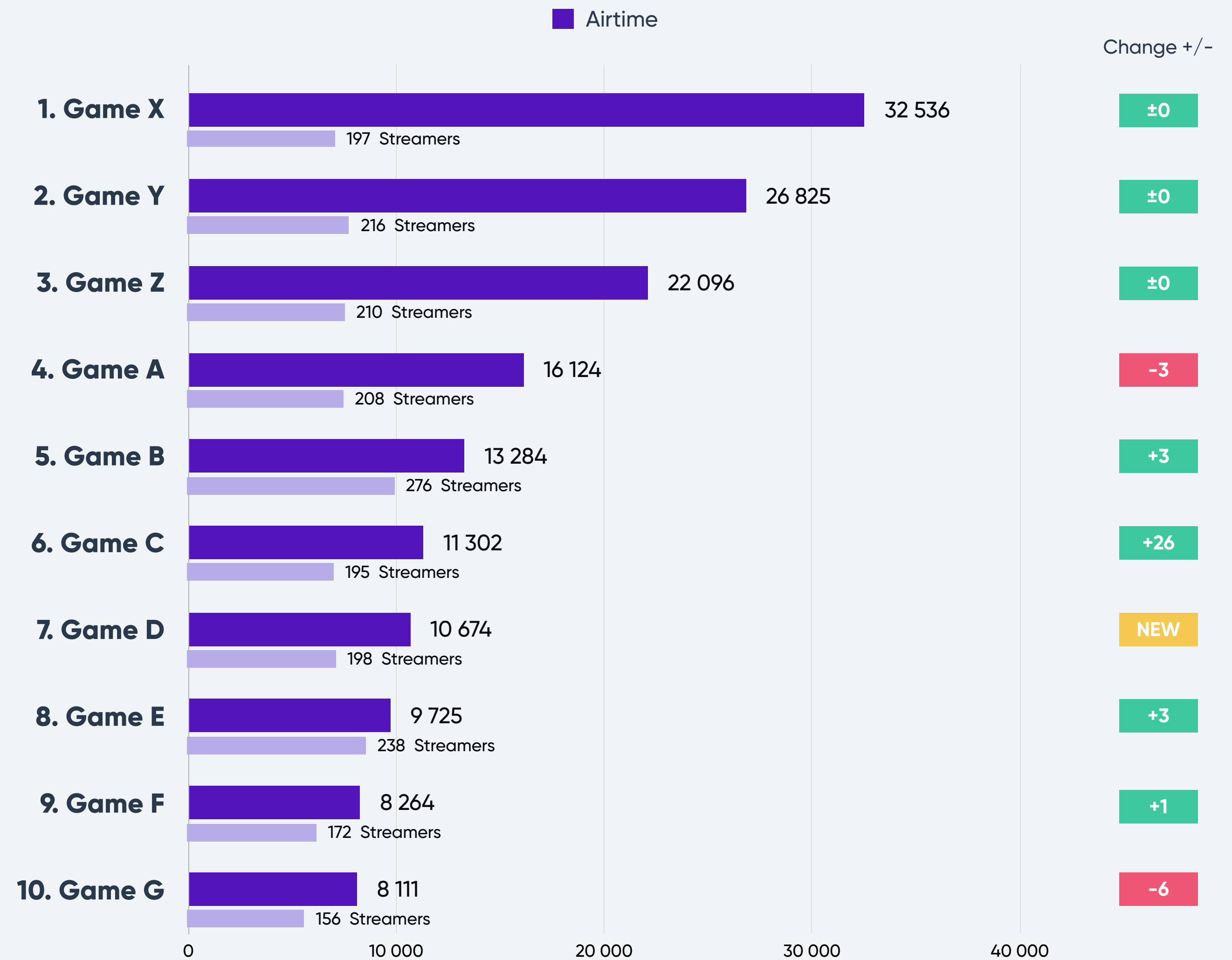


TOP 10 GAMES

AIRTIME

Top 10 games with the highest total airtime on Twitch in [MONTH/YEAR].

Game Airtime is measured on total streamed minutes a game has had during the period. The light purple bars shows the total number of unique streamers that has been tracked per game.



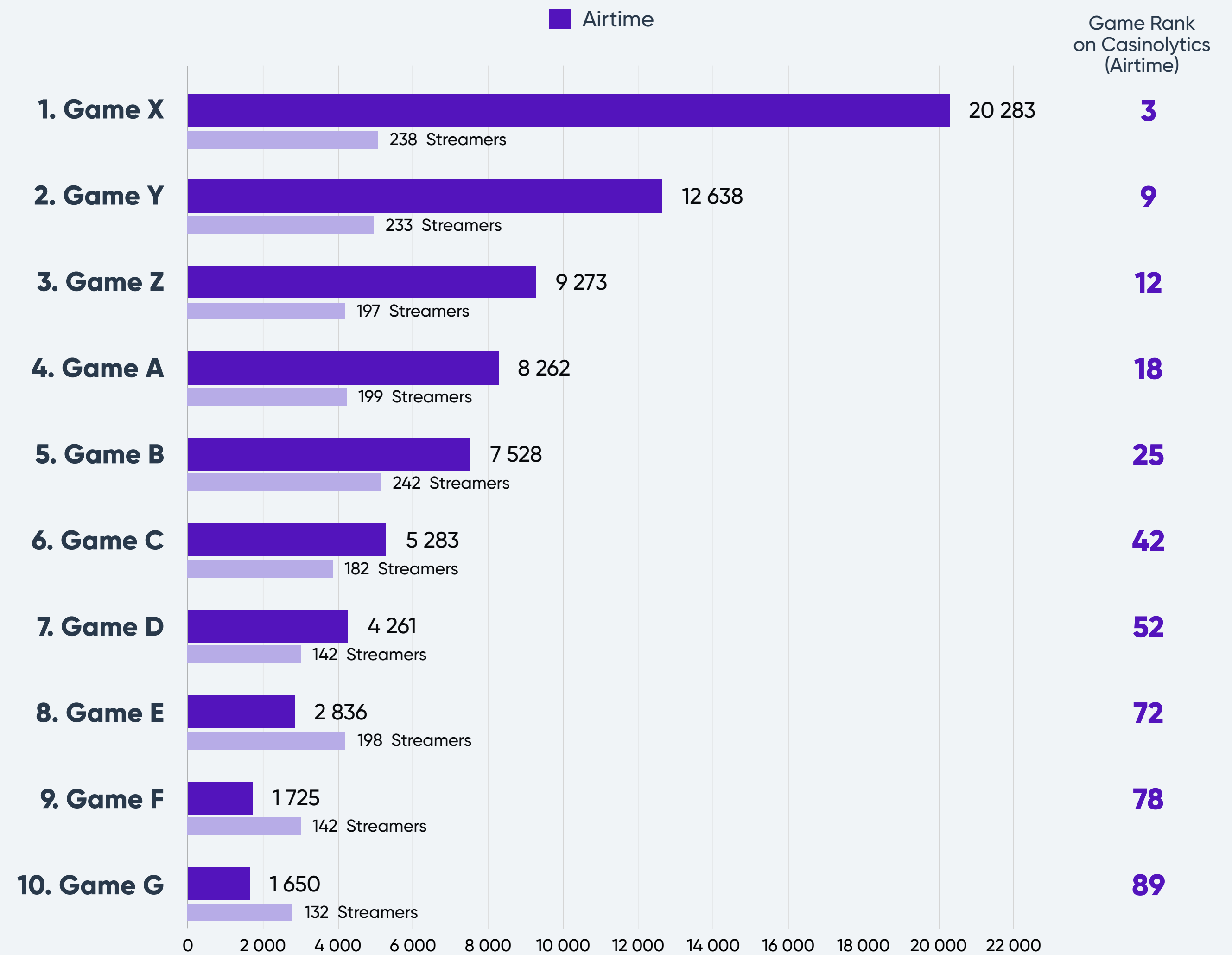


TOP 10 GAMES



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STREAMERS

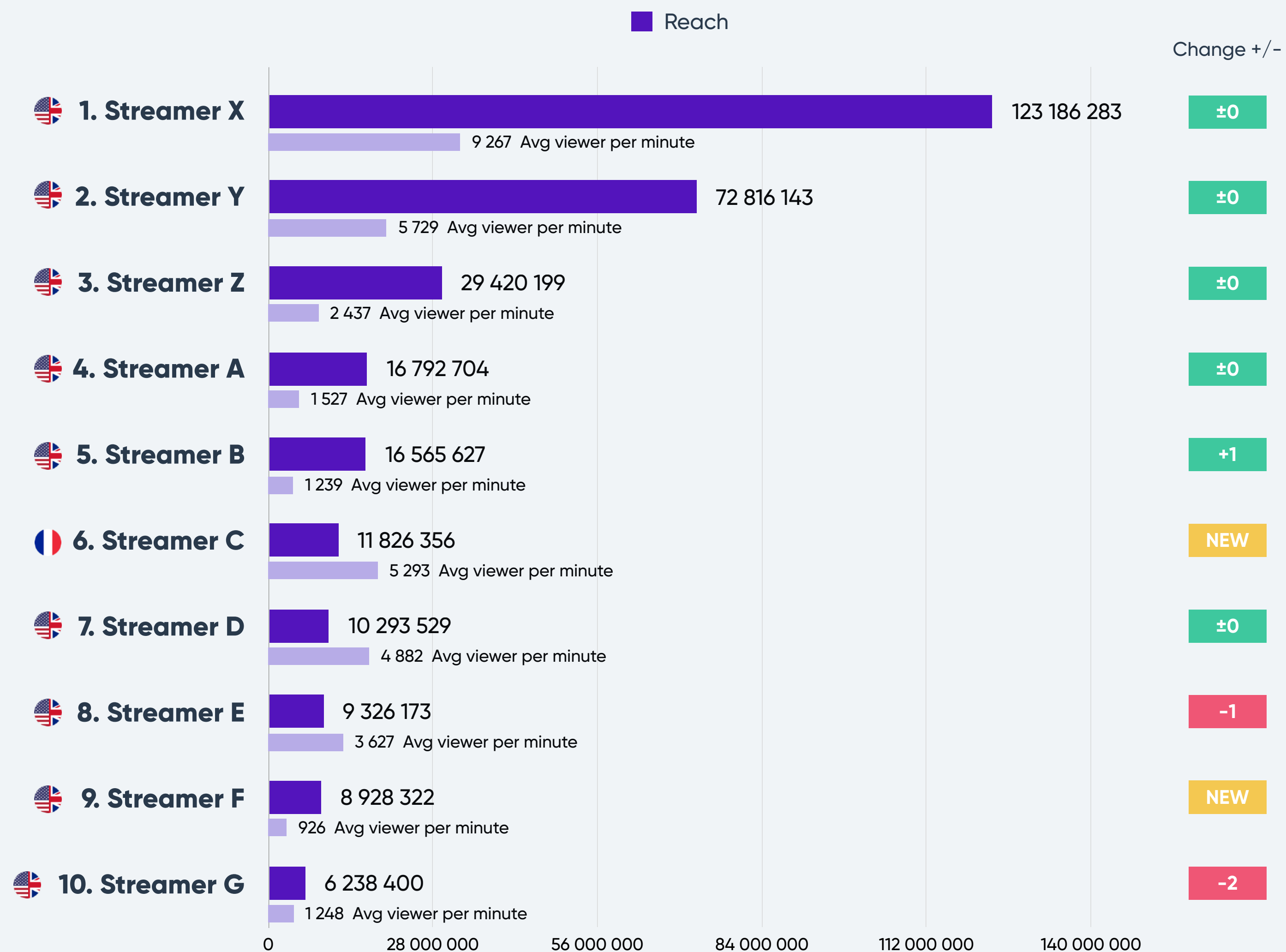


TOP 10 STREAMERS

REACH

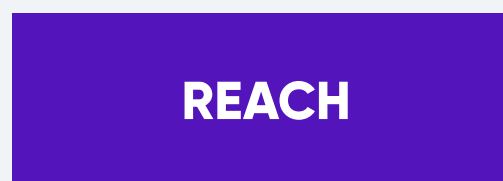
Top 10 streamers with the highest total reach on Twitch in [MONTH/YEAR].

Streamer Reach is measured on total viewer minutes a streamer has had during the period. The light purple bar shows the average viewers per minute.



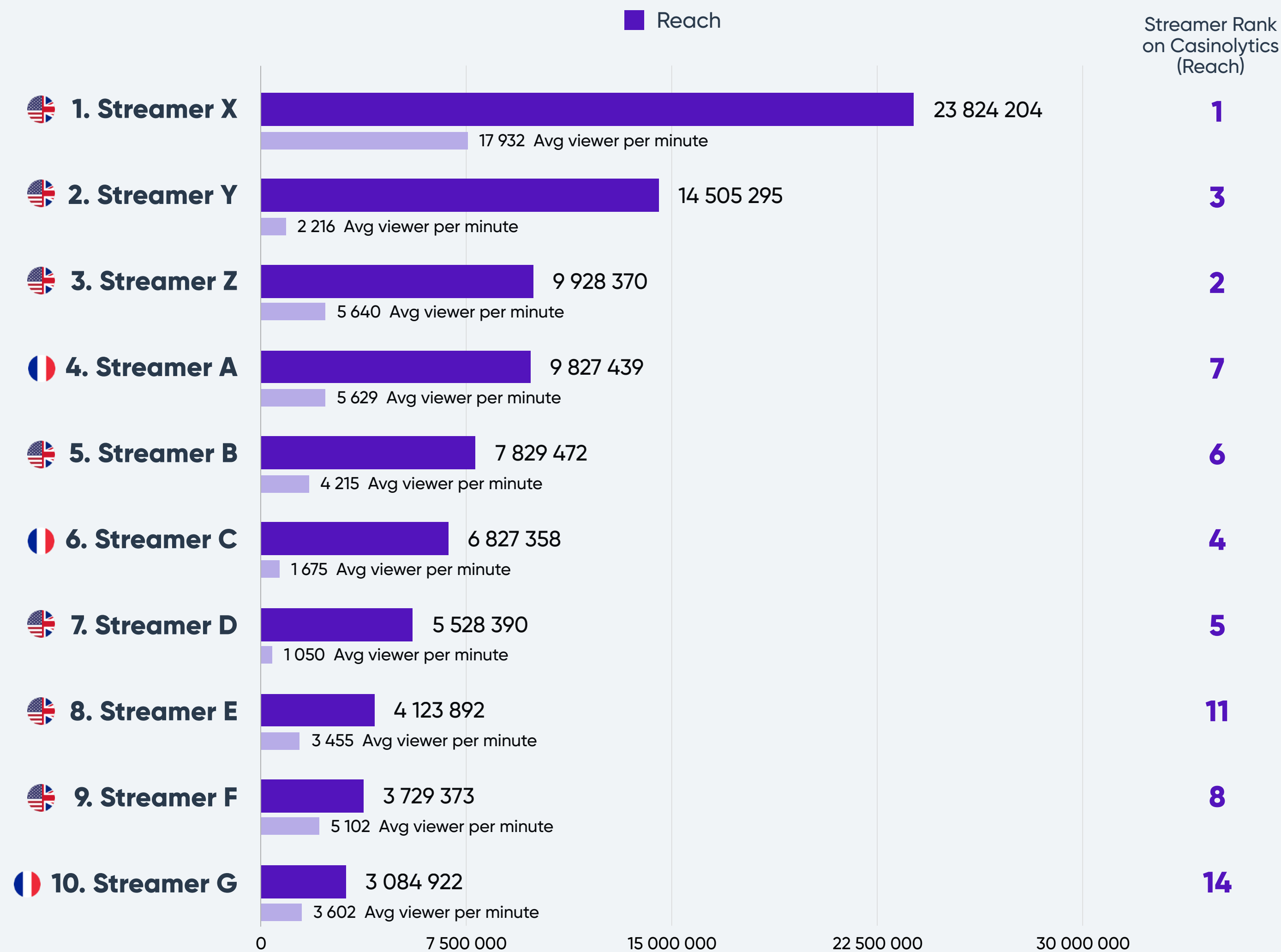


TOP 10 STREAMERS



Top 10 streamers for [PROVIDER] with the highest total reach on Twitch in [MONTH/YEAR].

Streamer Reach is measured on total viewer minutes a streamer has had during the period. The light purple bar shows the average viewers per minute when playing games from [PROVIDER].



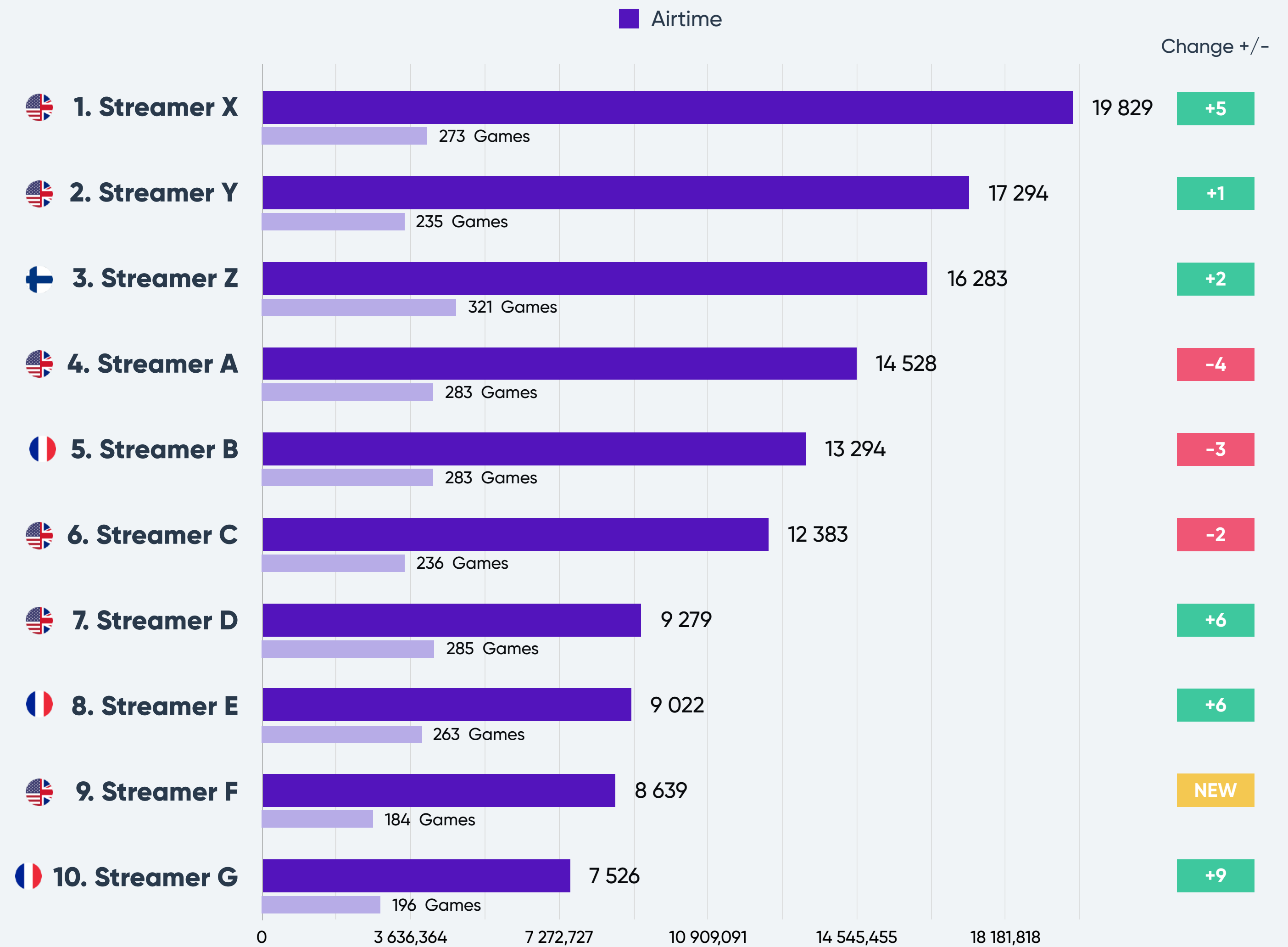


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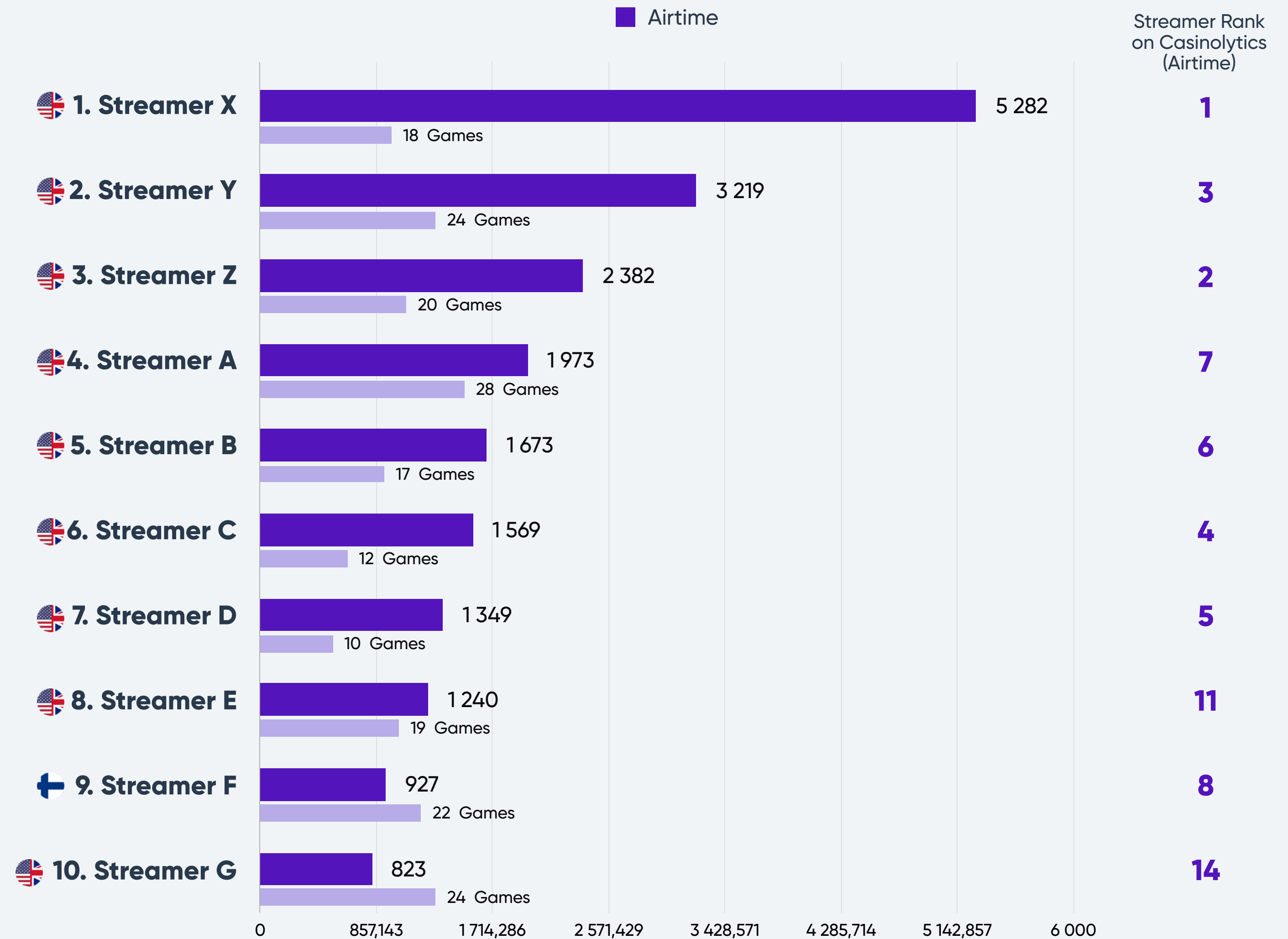


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LANGUAGES

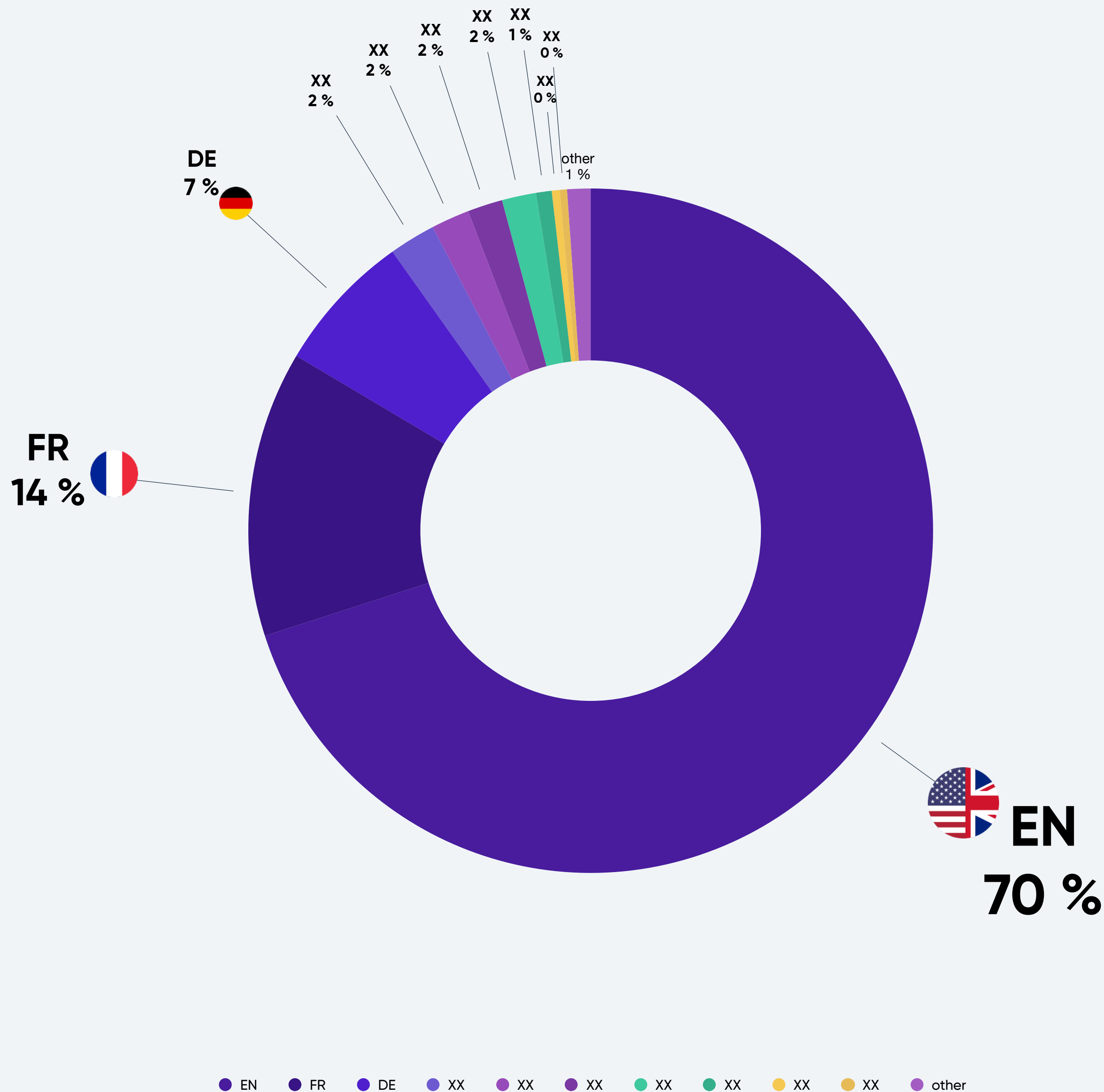


TOP 10 LANGUAGES

REACH

Top 10 streamed languages with the highest total reach in percent on Twitch in [MONTH/YEAR].

Language Reach is measured on total viewer minutes per language when a game have been tracked. ISO 639-1 standard is used to define language codes shown in the chart.





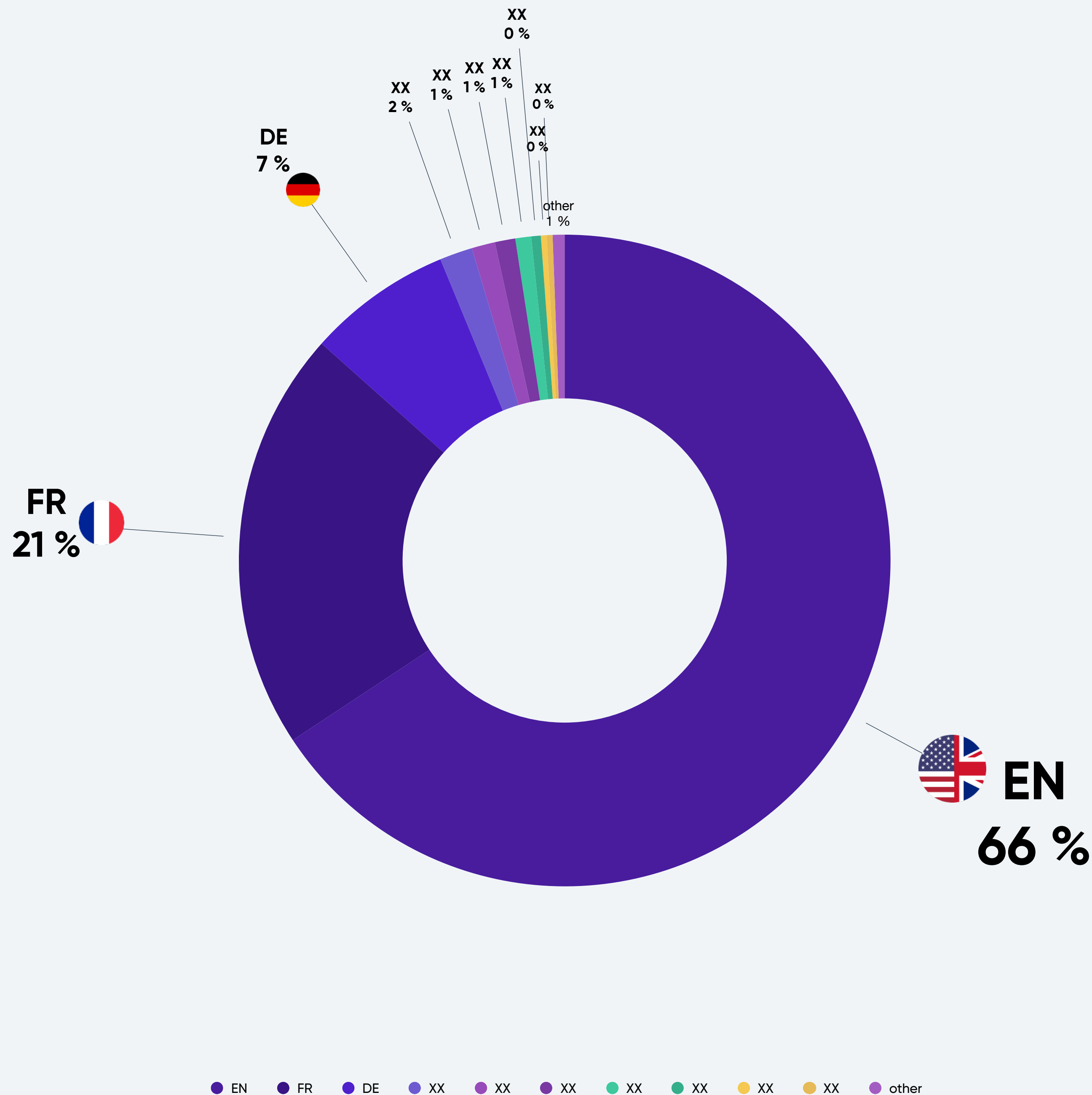
TOP 10 LANGUAGES

REACH

YOUR BRAND LOGO

Top 10 streamed languages for [PROVIDER] with the highest total reach in percent on Twitch in [MONTH/YEAR].

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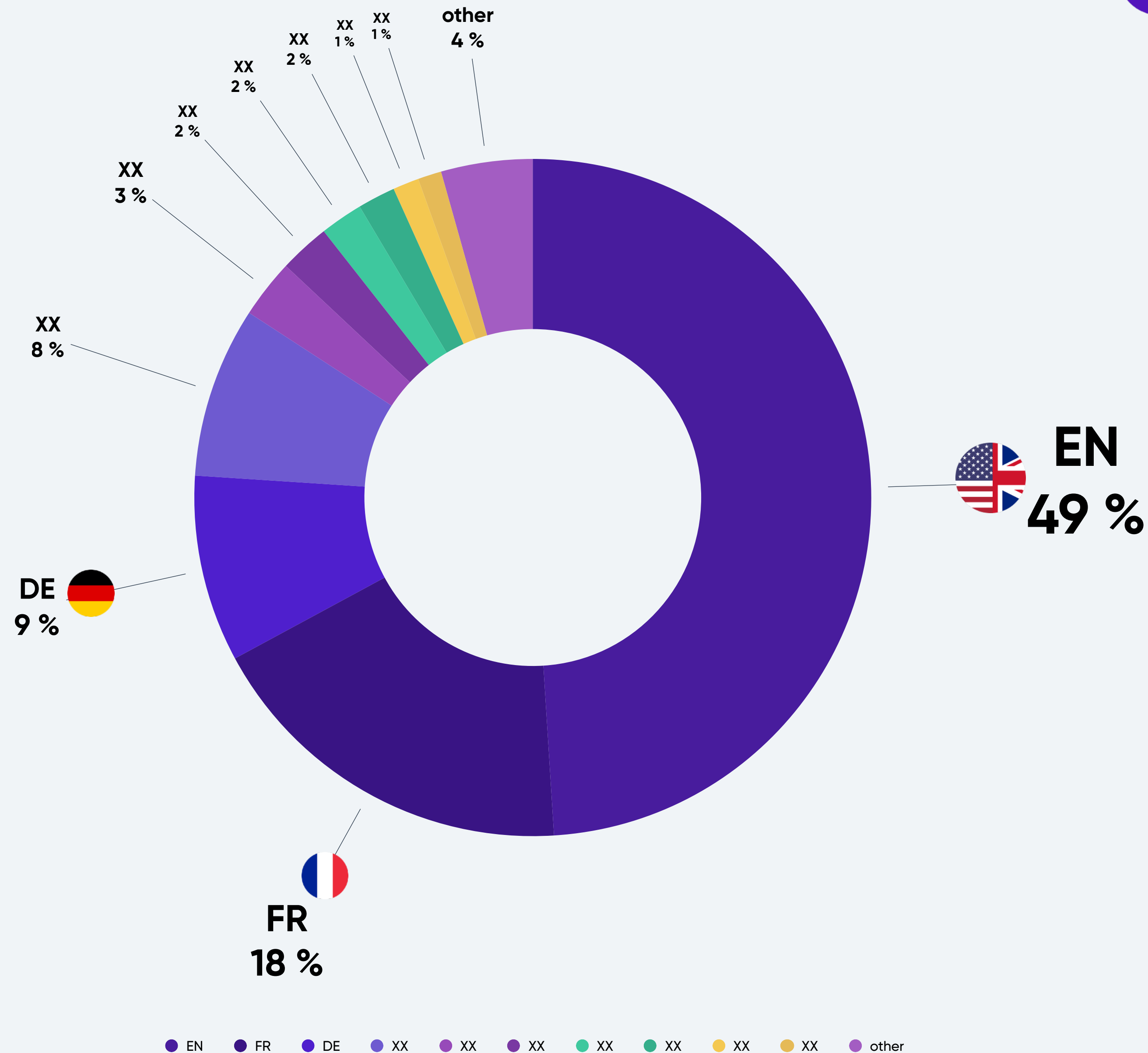


TOP 10 LANGUAGES

AIRTIME

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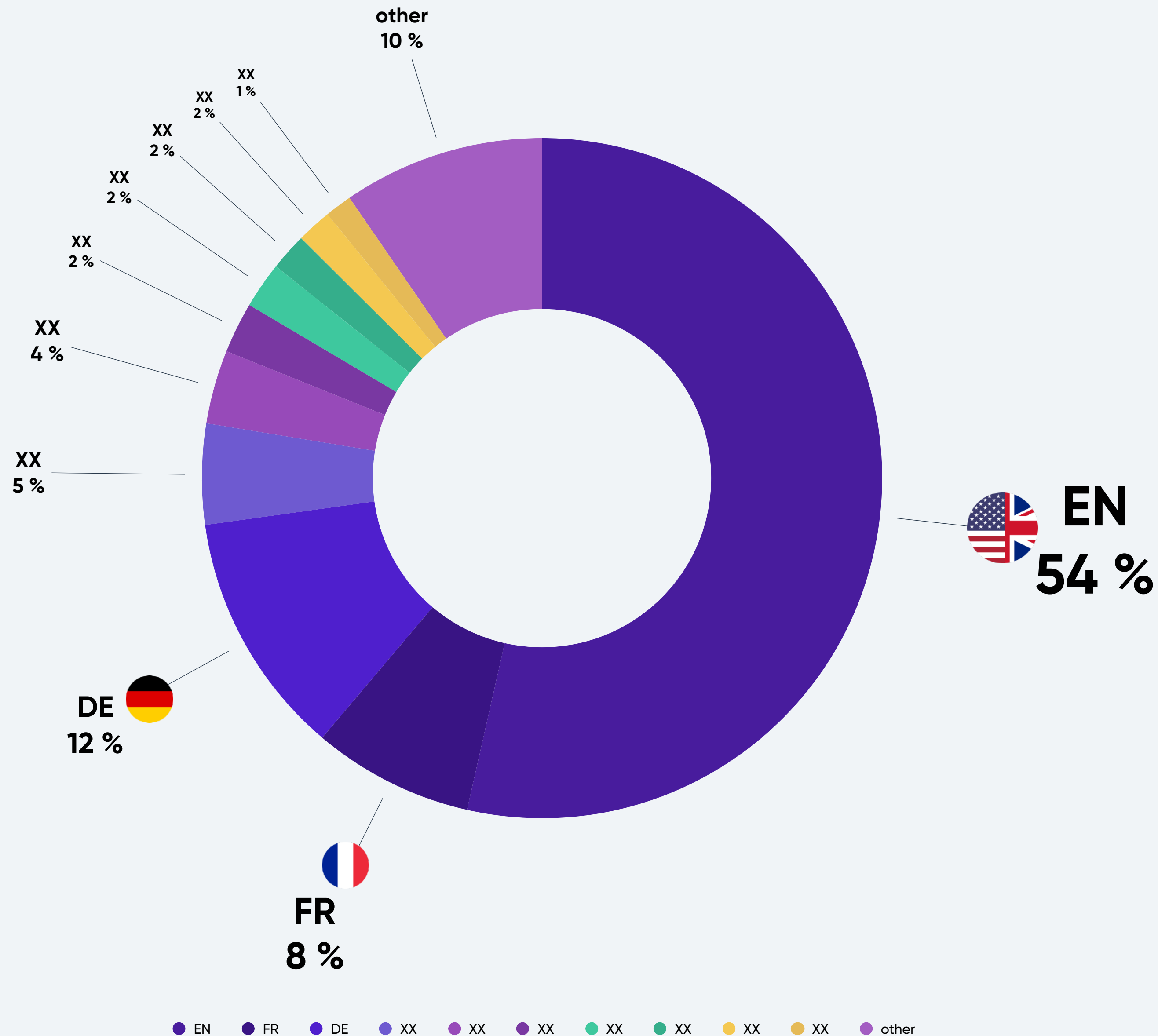
TOP 10 LANGUAGES

AIRTIME



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PROVIDERS



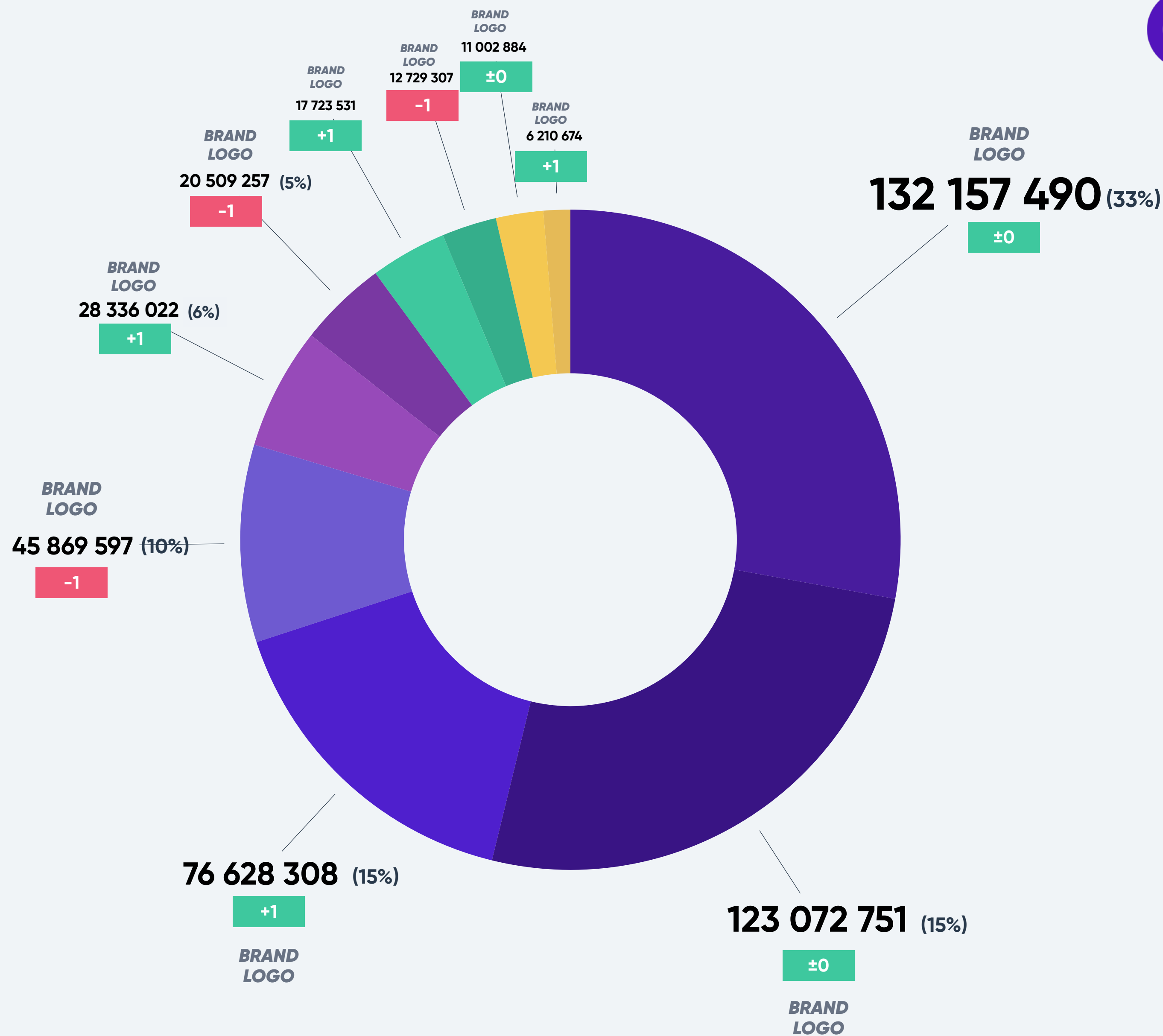
TOP 10 PROVIDERS

REACH

Top 10 providers with the highest total reach on Twitch in [MONTH/YEAR].

Provider Reach is measured on total viewer minutes based on all games from one provider.

The top 10 providers stands for **XX%** out of the total reach tracked by our AI.





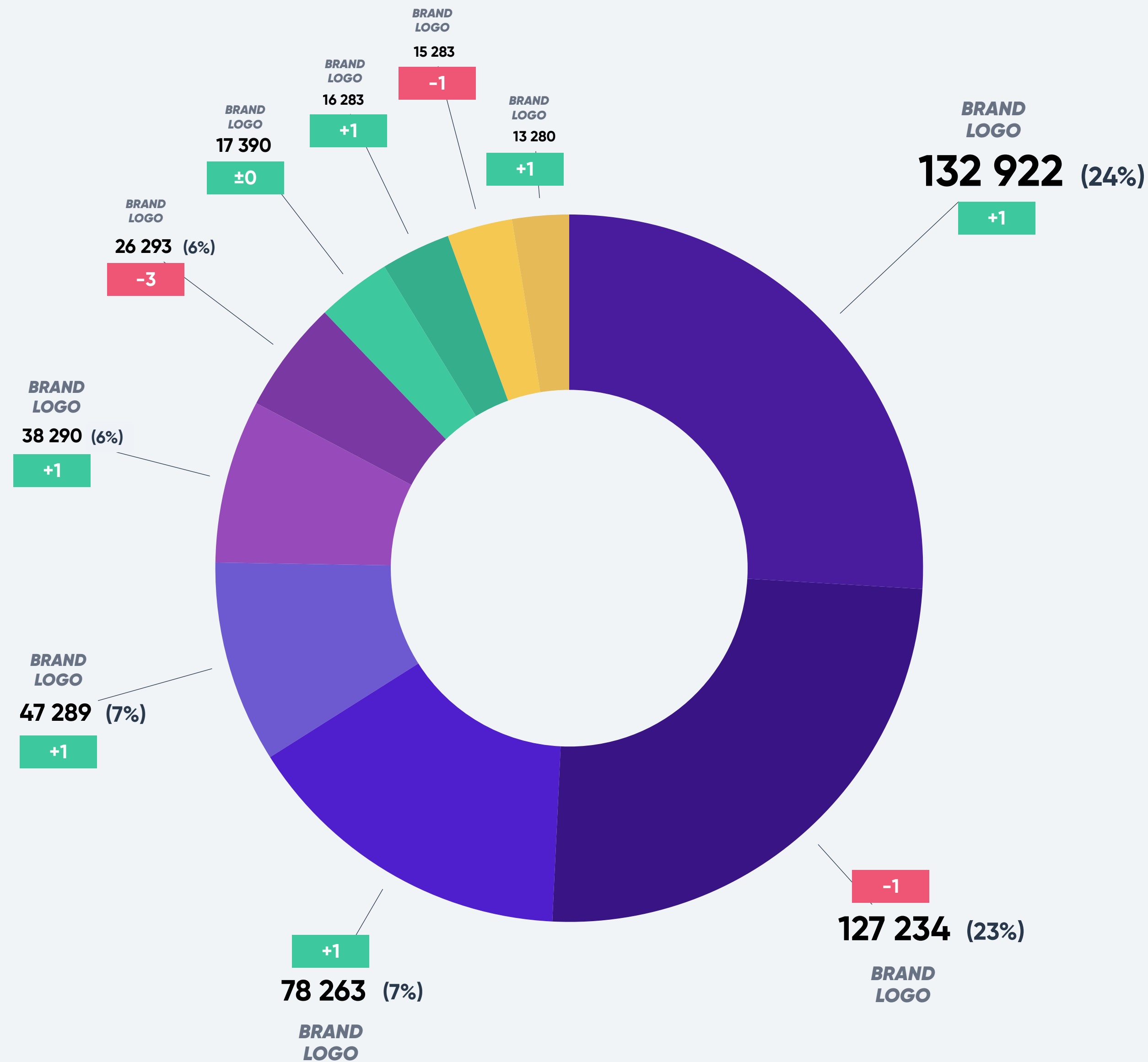
TOP 10 PROVIDERS

AIRTIME

Top 10 providers with the highest total airtime on Twitch in [MONTH/YEAR].

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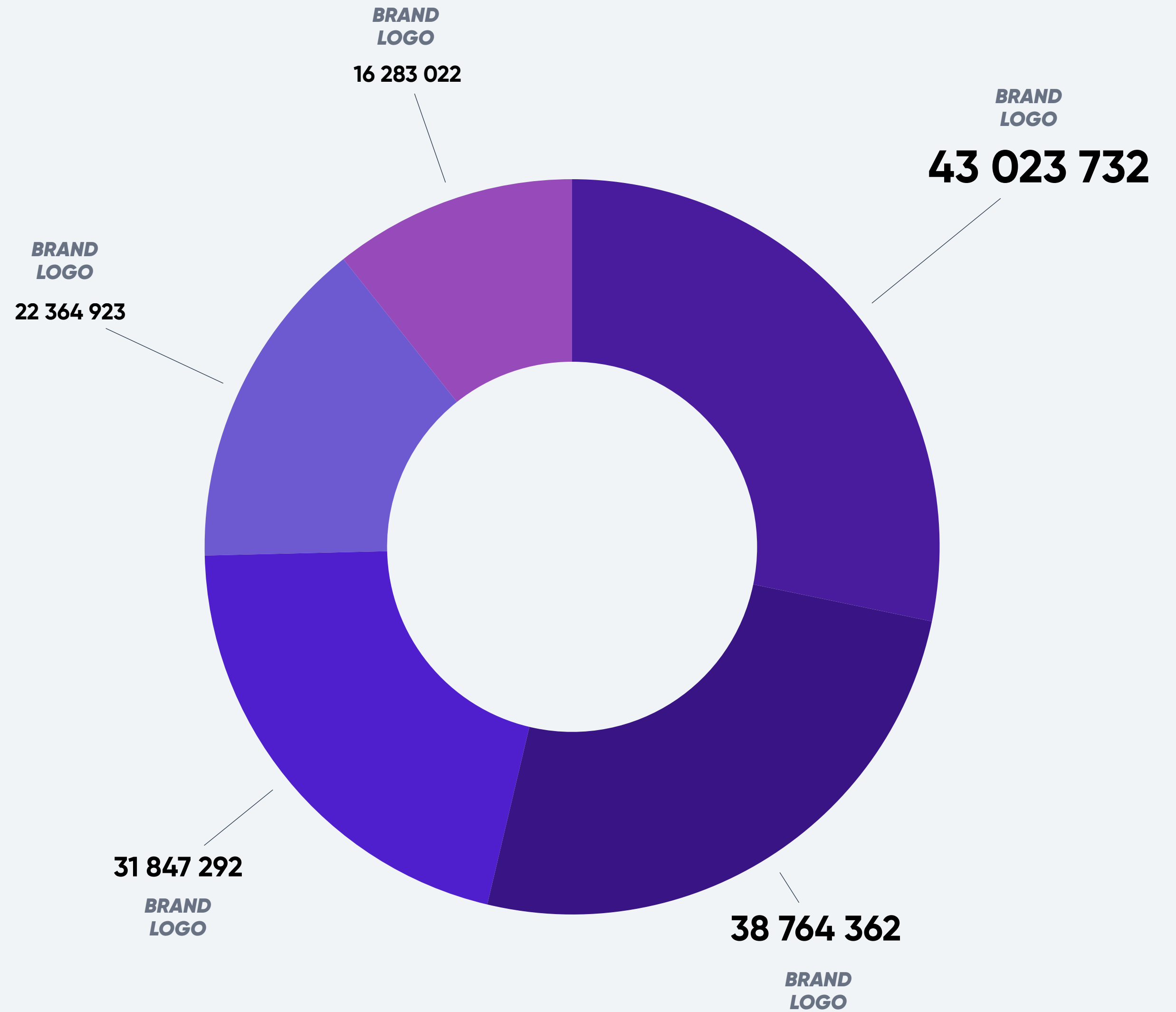


TOP 5-BY-5 PROVIDERS

REACH

Top 5-by-5 shows the total reach of the top 5 providers top 5 games on Twitch in [MONTH/YEAR]. The chart shows a comparison in actual reach between these five providers.

Provider Reach is measured on total viewer minutes.





TOP 5-BY-5 PROVIDERS

AIRTIME

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