

**GAME LAUNCH
EXAMPLE REPORT**

PLEASE NOTE: ALL METRICS IN THIS
REPORT IS USED AS EXAMPLES TO
ILLUSTRATE A REAL REPORT.



Casinolytics

**— GAME —
LOGO**

Game Launch Report
[DATE RANGE]



PERFORMANCE SUMMARY



Metrics on right side shows the total data on [Game X] on Twitch tracked by our AI during its first 30 days, from [Day/Month] to [Day/Month].

Data terminology and definitions:

All data presented in this report is based on game prediction from by our AI on a minute basis on the "slots" category on Twitch.

Reach | Total tracked viewership in minutes

Airtime | Total tracked streamed minutes

Streamers | Total tracked unique streamers

Average viewers | Average viewership per minute

Peak viewers | Highest viewership on a single channel

Rank | Game ranking showing what position the game ranks among your games on the platform.

REACH

2.5_M

AIRTIME

12.7_K

STREAMERS

165

AVG. VIEWERS

593

PEAK VIEWERS

21.7_K

RANK

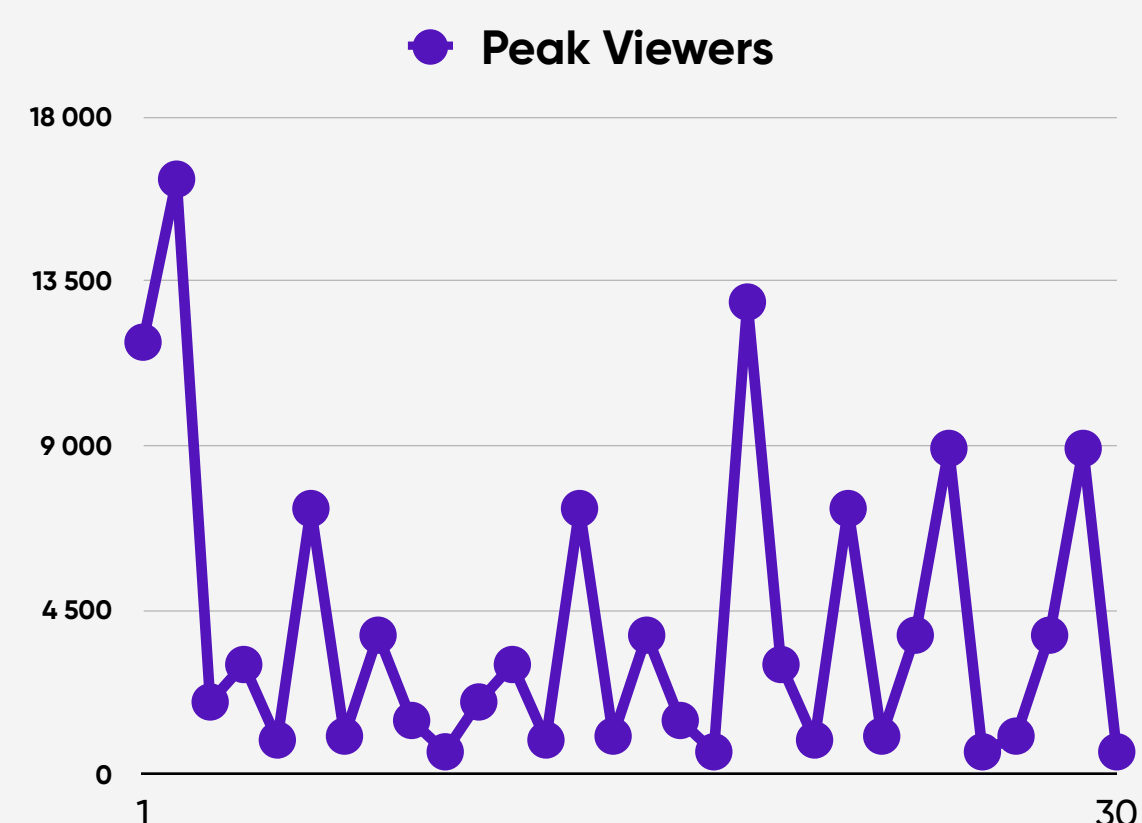
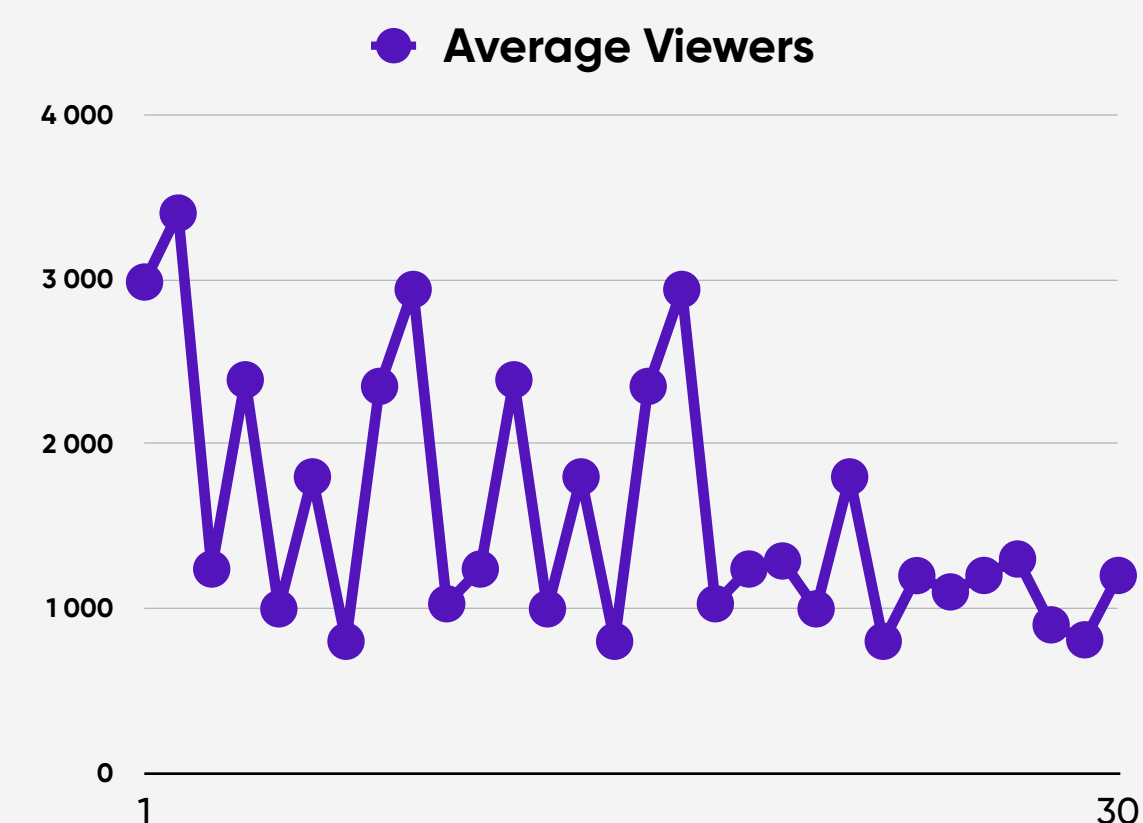
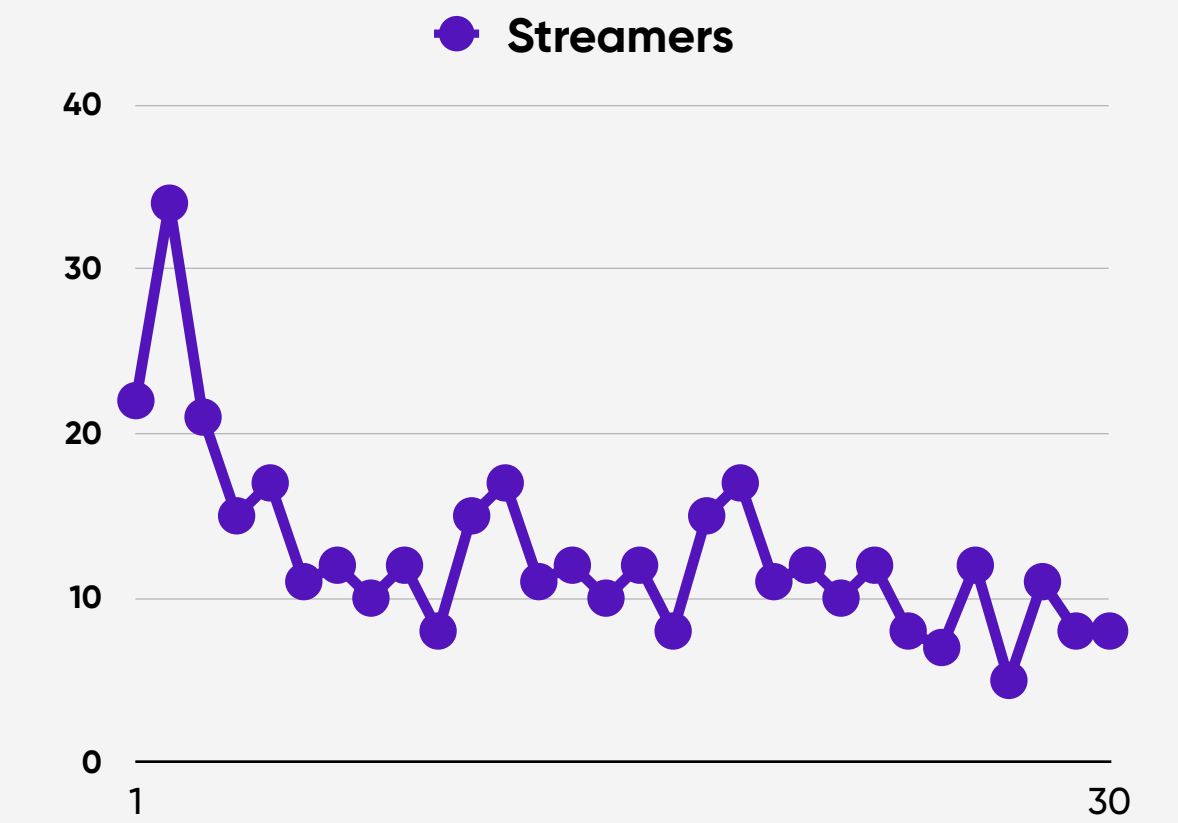
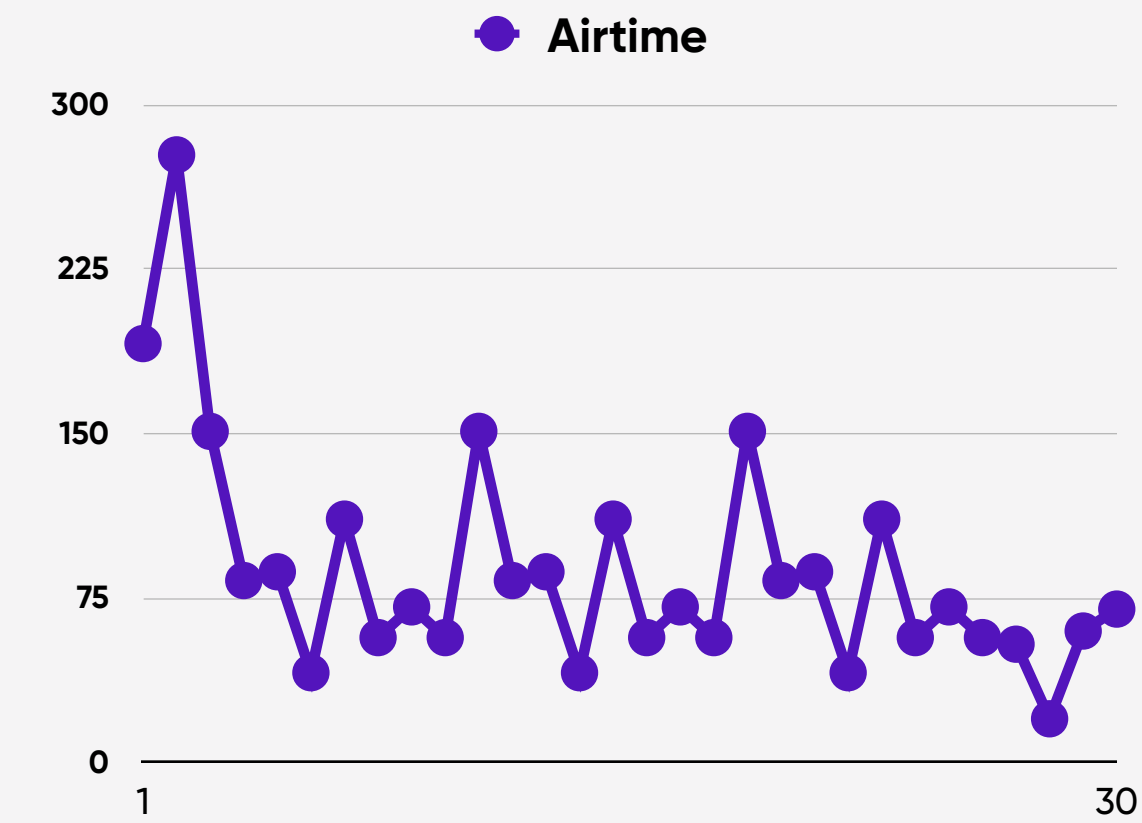
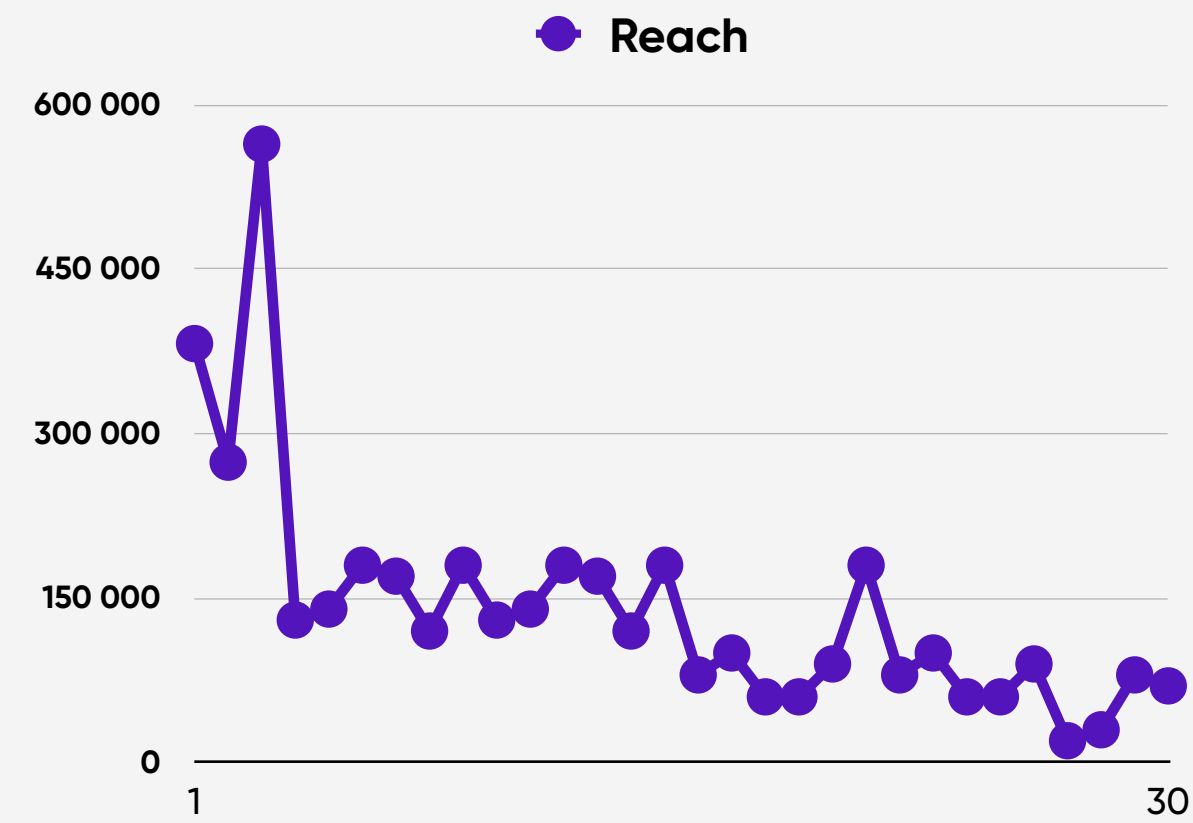
2/24



PERFORMANCE SUMMARY



Daily data on [Game X] on Twitch tracked by our AI during its first 30 days, from [Day/Month] to [Day/Month].



DAILY GAME PERFORMANCE

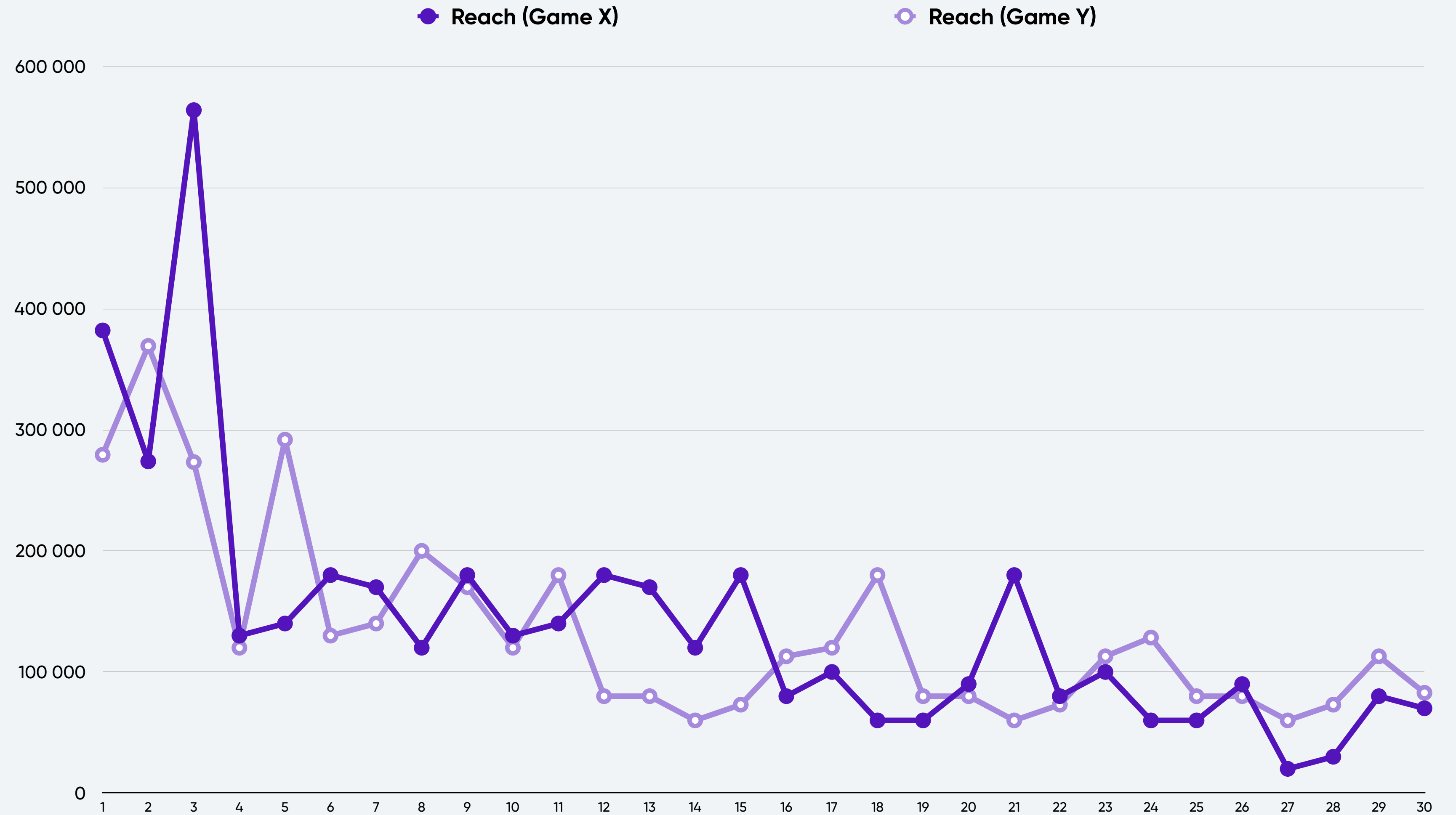
GAME LOGO



REACH

Showing daily tracked Reach on [Game name] on Twitch from [Day/Month] to [Day/Month].

The light purple bar shows your previous game release in comparison.



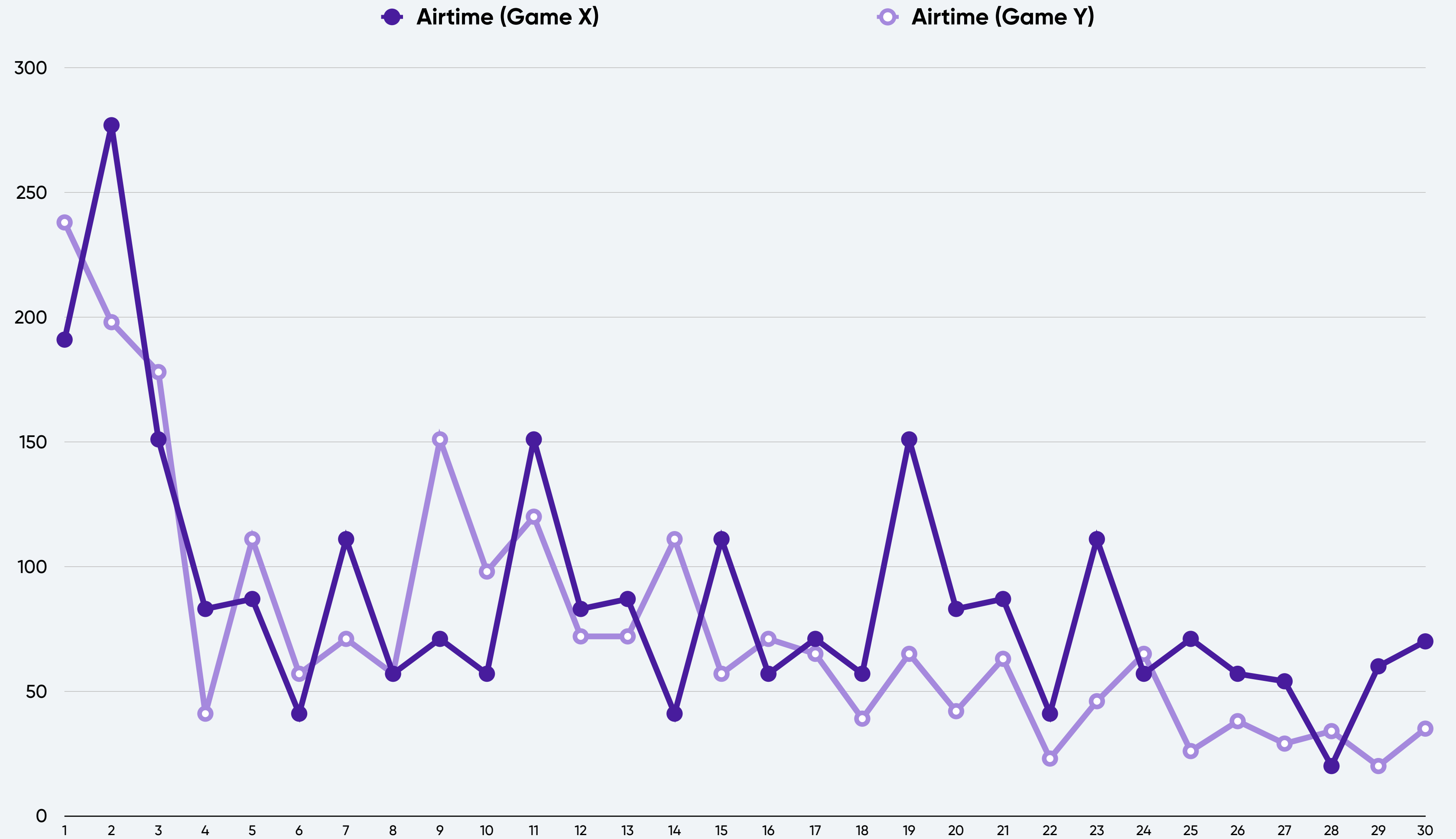
GAME LOGO



AIRTIME

Showing daily tracked Airtime on [Game name] on Twitch from [Day/Month] to [Day/Month].

The light purple bar shows your previous game release in comparison.



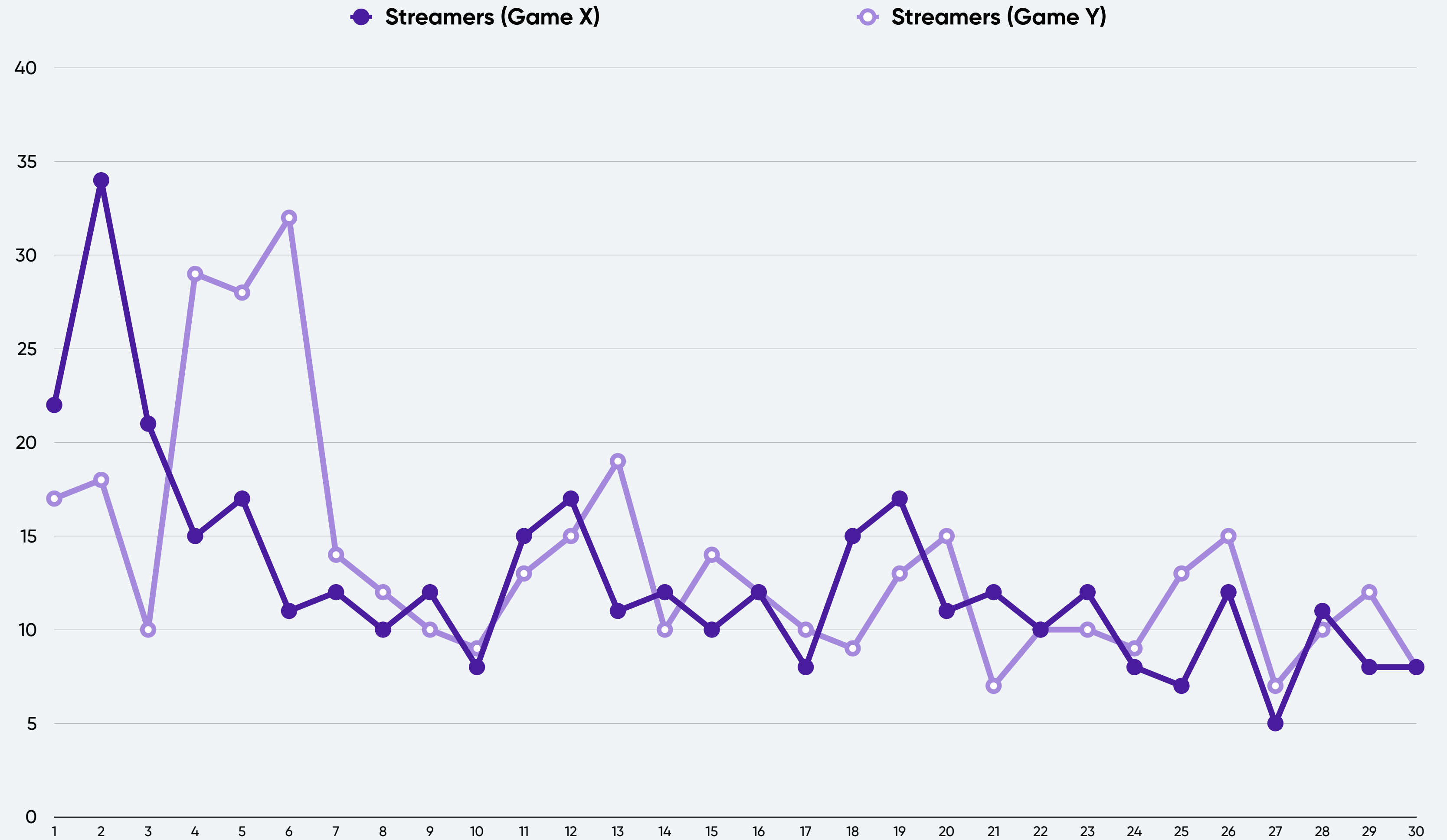
GAME LOGO



STREAMERS

Showing daily tracked Streamers on [Game name] on Twitch from [Day/Month] to [Day/Month].

The light purple bar shows your previous game release in comparison.



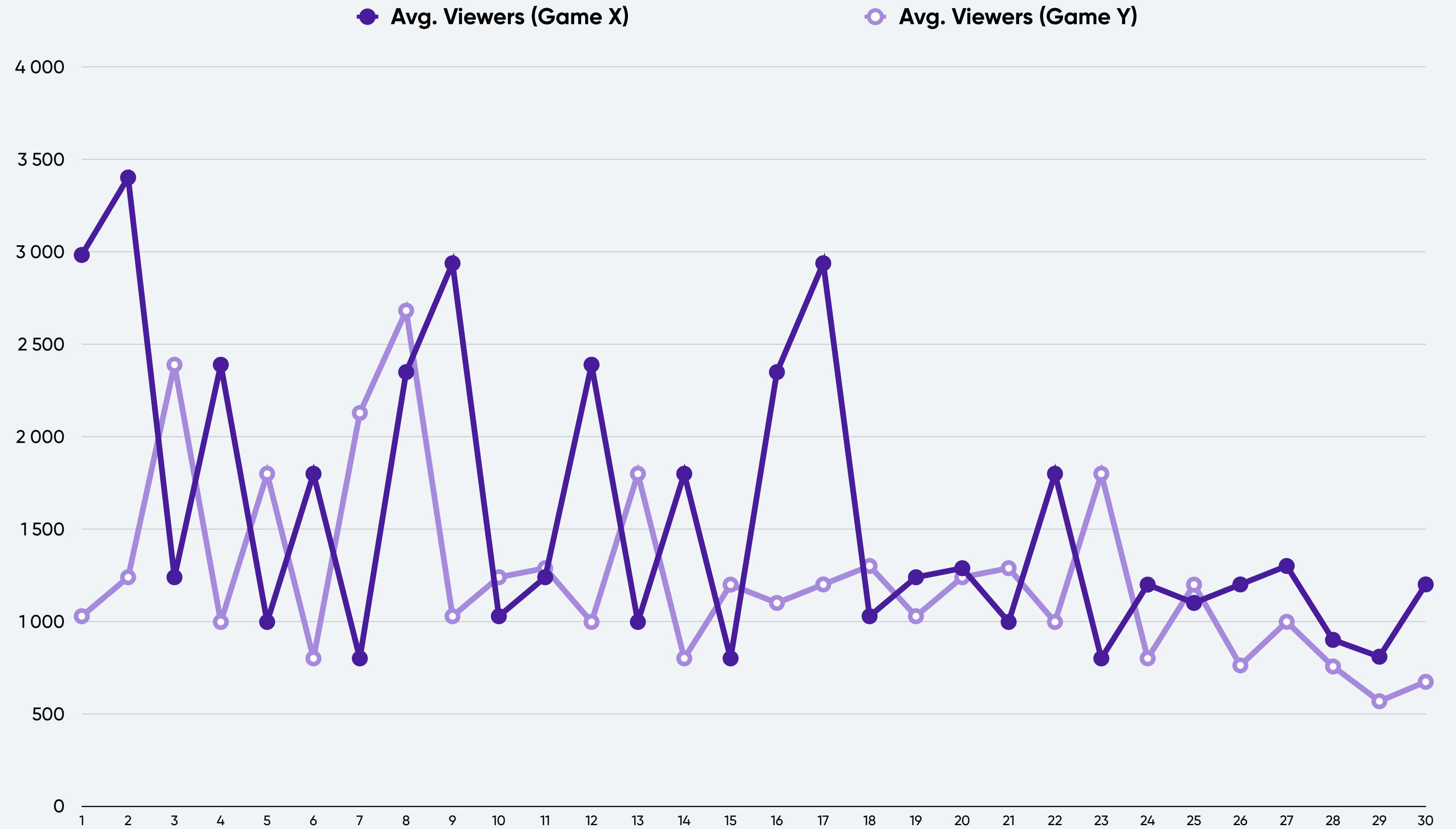
GAME LOGO



AVERAGE VIEWERS

Showing daily average viewership per minute on [Game name] on Twitch from [Day/Month] to [Day/Month].

The light purple bar shows your previous game release in comparison.



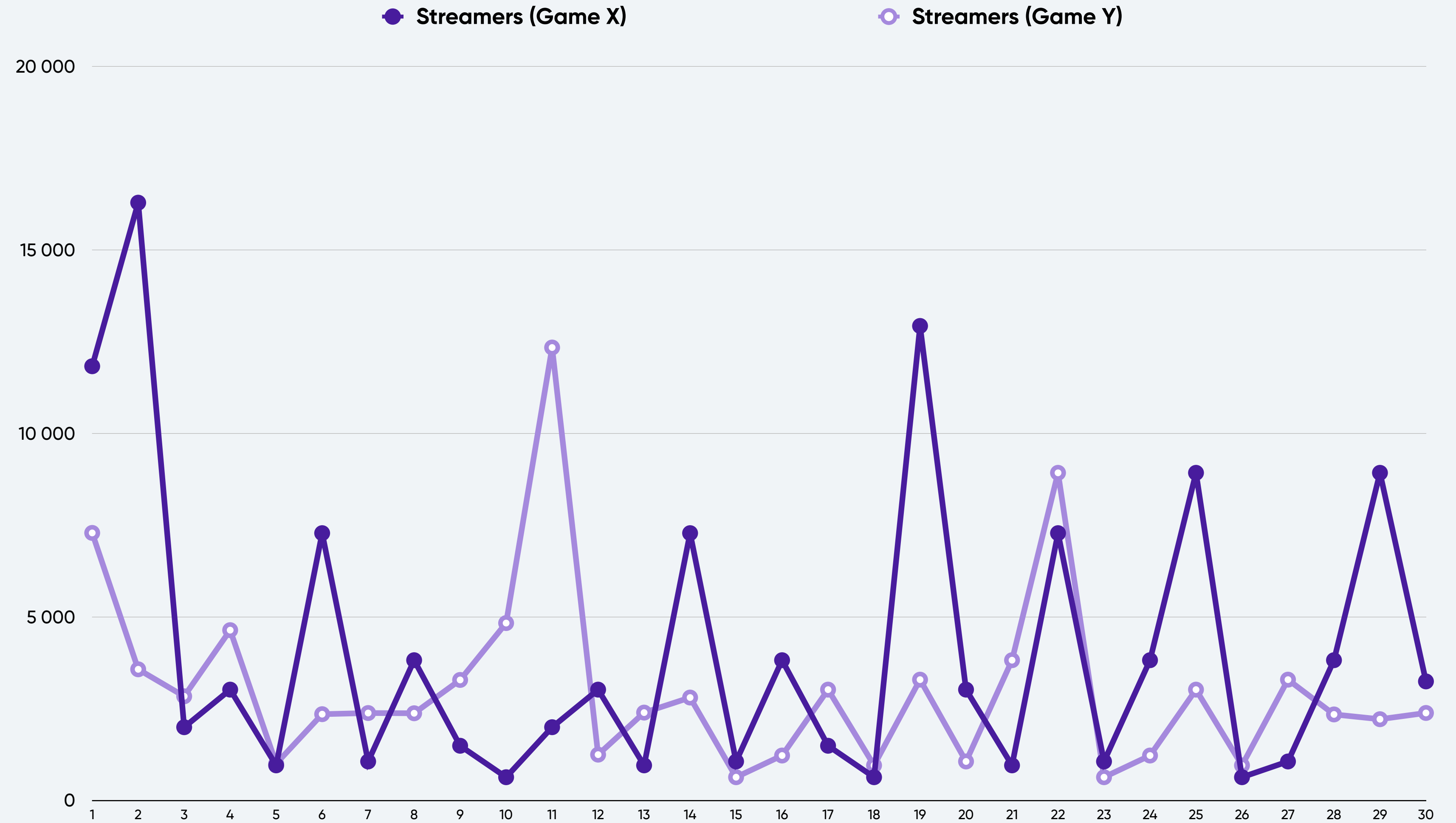
GAME LOGO



PEAK VIEWERS

Showing the highest viewership on a single channel on [Game name] on Twitch from [Day/Month] to [Day/Month].

The light purple bar shows your previous game release in comparison.



STREAMERS PERFORMANCE



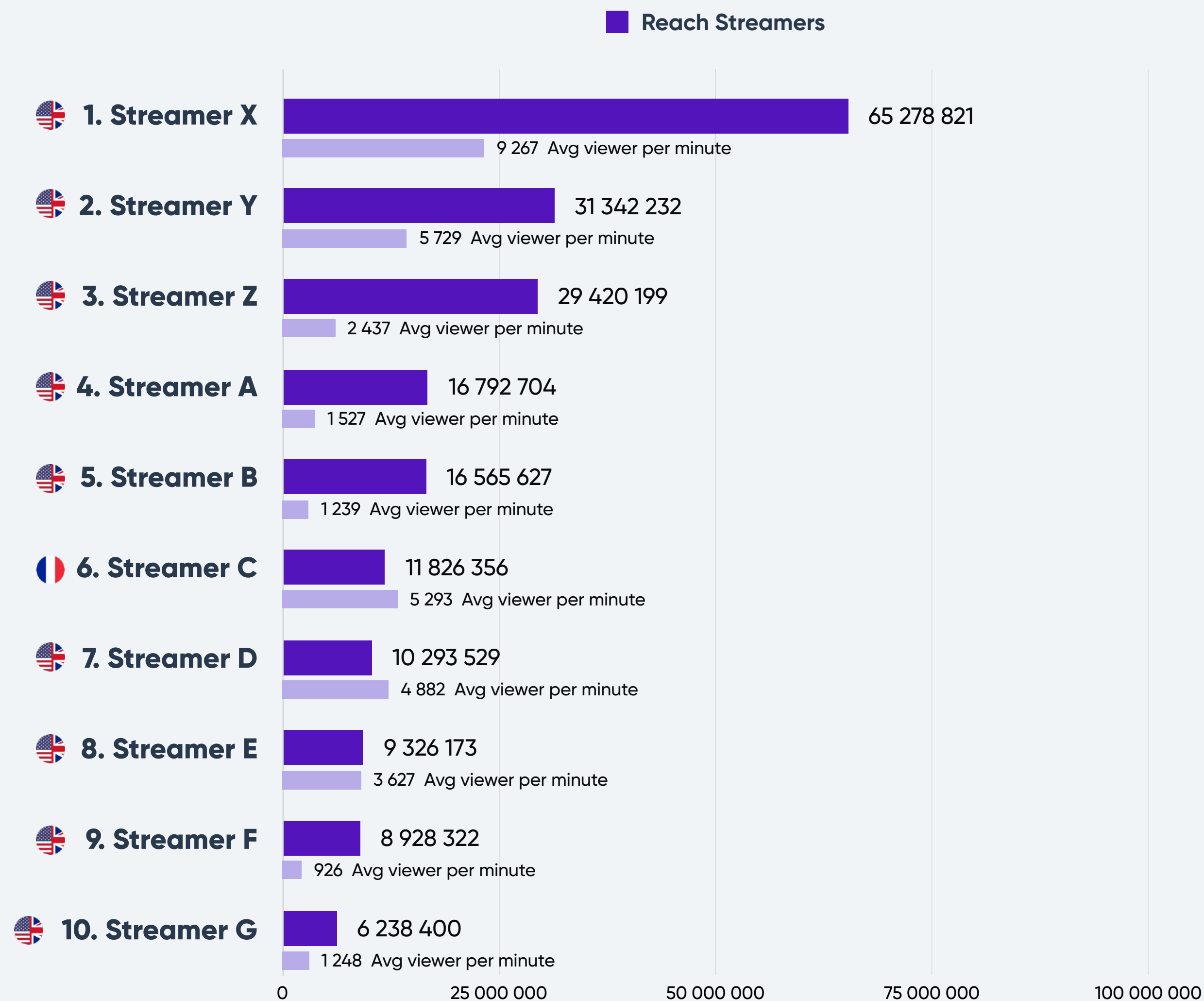
STREAMERS

REACH

GAME
LOGO

Showing streamers with the highest total reach on [Game name] on Twitch from [Day/Month] to [Day/Month].

Streamer Reach is measured on total viewer minutes a streamer has had during the period. The light purple bar shows the average viewers per minute.





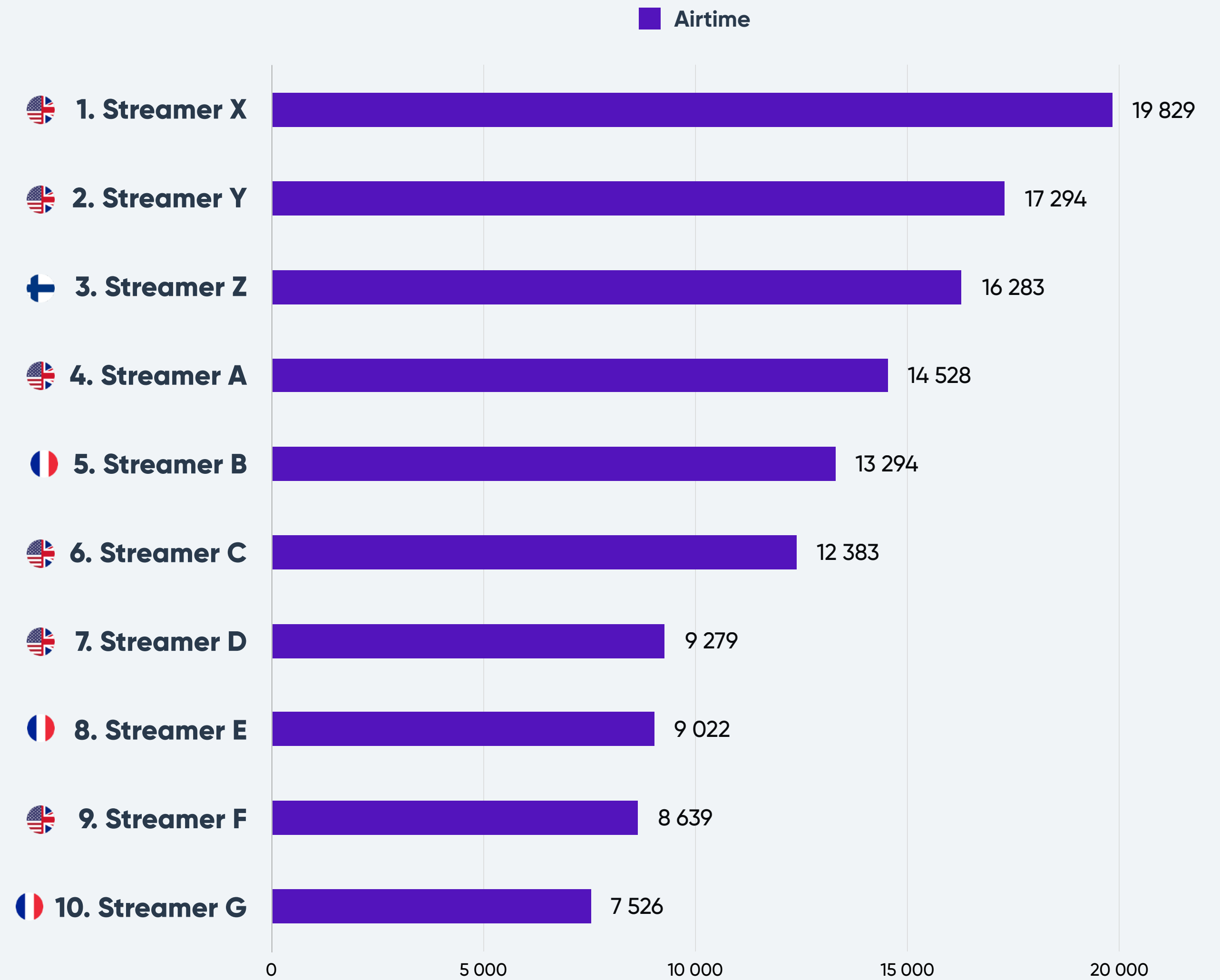
STREAMERS

AIRTIME

GAME
LOGO

Showing streamers with the highest total airtime on [Game name] on Twitch from [Day/Month] to [Day/Month].

Streamer Airtime is measured on total streamed minutes a streamer has had during the period.



LANGUAGES



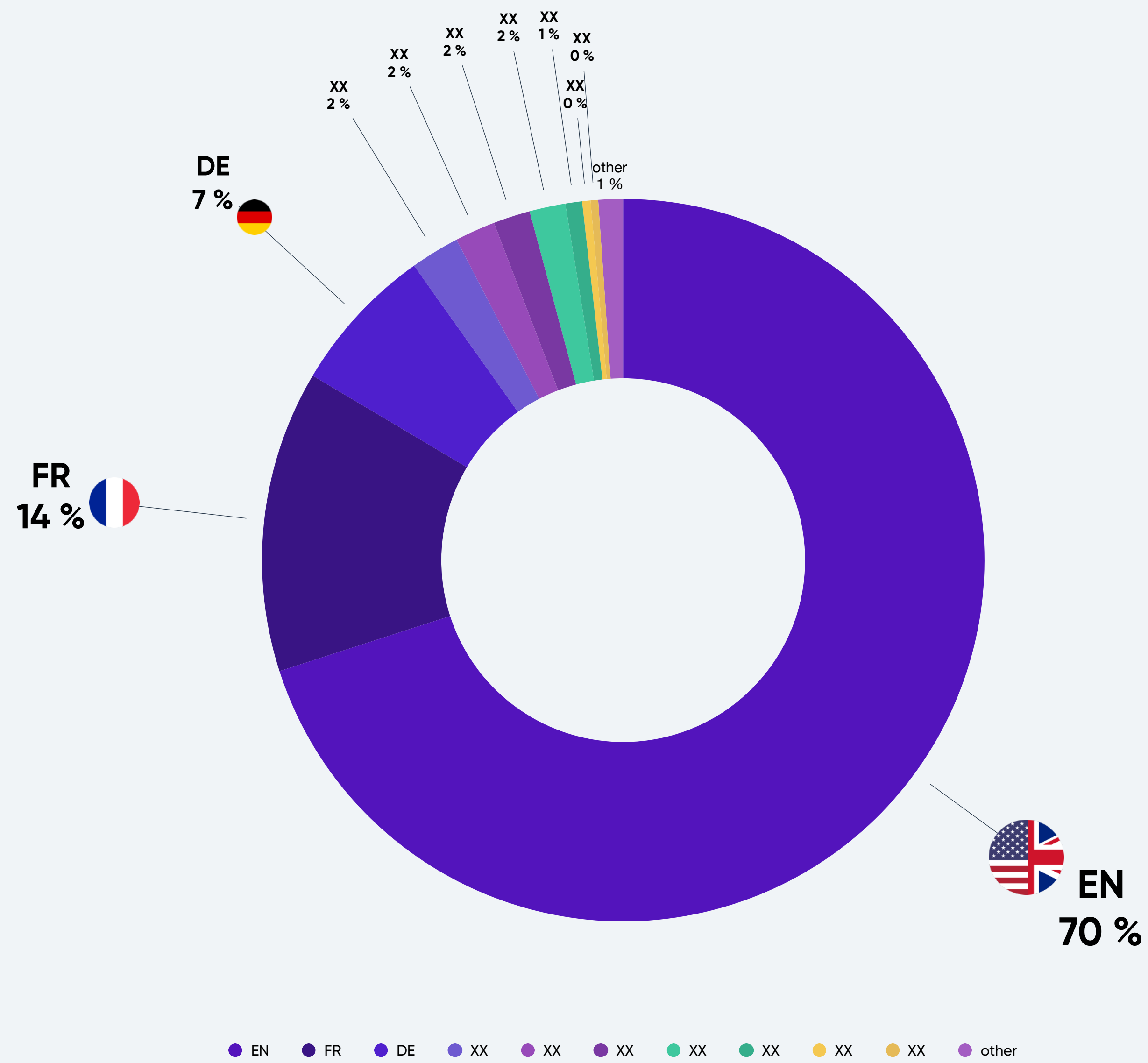
LANGUAGES

REACH

GAME LOGO

Showing streamed languages with the highest total reach in percent on [Game name] from [Day/Month] to [Day/Month].

Language Reach is measured on total viewer minutes per language when a game have been tracked. ISO 639-1 standard is used to define language codes shown in the chart.





LANGUAGES

AIRTIME

GAME LOGO

Showing streamed languages with the highest total airtime in percent on [Game name] from [Day/Month] to [Day/Month].

Language Airtime is measured on total streamed minutes per language when a game have been tracked. ISO 639-1 standard is used to define language codes shown in the chart.

